

CONSTELLATION CHAPTER EGA BOARD MEETING

June 17, 2025

Meeting Recorded by Ann Fink
Minutes Submitted by Bonnie Berman

Meeting called to order at 7:08 pm by Ann Fink, Acting President.

MEMBERS PRESENT: A quorum was met with the following attendees: Cynthia Rosenberg, Jane Bauersfeld, Susan White, Jeanette Farrell, Kathy Schatz, Mary Vrany, Ann Fink, Michele Hunter, Chris Armstrong, and Bonnie Berman. Guest speaker was Stephanie Armstrong.

AGENDA (Attachment #1):

- See Attachment #1

Guest Speaker (Stephanie Armstrong):

- See Attachment #2 for presentation and take away notes from meeting.

APPROVAL OF MINUTES OF THE PREVIOUS MEETING:

- A motion to approve the minutes of April 15, 2025, was made by Mary V. and seconded by Cynthia. There were no objections. Motion carries.

PROGRAMS (Attachment #3):

Submitted by Ann Fink, 1st VP/Programs & Education

- See Attachment #3
- Ann stated that they have more programs than there are time slots.
- Ann complimented the Program Committee saying everyone contributes and it makes the load lighter.

MEMBERSHIP (Attachment #4):

Submitted by Cynthia Rosenberg, 2nd VP/Membership

- See Attachment #4
- Cynthia commented that she is not getting information from National in a timely manner or in an easy to use format.
- Both Cynthia and Ann said that exporting membership list in excel is not user friendly.

NEWSLETTER (Attachment #5):

Submitted by Chris Armstrong, 3rd VP/Newsletter

- See Attachment #5
- Next submission due July 10, 2025.

REGIONAL REPORT:

Submitted by Jane Bauersfeld, Regional Representative

- No report.

OUTREACH/DIVERSITY (Attachment #6):

Submitted by Jeanette Farrell

- See Attachment #6
- Ann asked if there was any fee for Howard County Pride. Jeanette report that last year it was about \$250. The Annapolis Pride Festive has already been paid for at a cost of \$100.

- We will receive a fee for demonstrating at the Hammon-Harwood House Museum. Any profit will depend on the cost of the kits.
- The outreach at Howard County Library has had good participation due to a supportive librarian advertising the event.

TREASURER (Attachment #7):

Submitted by Devon Andres & Sue White, Treasurers

- See Attachment #7
- Sue stated that, except for special classes that the Chapter pays for, classes are self-sustaining. The Chapter pays for lectures.
- Sue expressed the opinion that having a website that allows money to be collected would be extremely helpful.
- Sue also expressed an opinion that the Chapter should not charge more if paying by PayPal. There should be one consistent price. Ann requested Sue to let us know how much the PalPay fees would be if we paid all the fees this year. This will help when we put the budget together to see if we can afford to absorb the costs.
- When working on next year's budget we have to decide if the fee we pay for the Pride Festivals should be under the line item as charity or outreach.
- At the last meeting we discussed putting a notice in the Newsletter asking for suggestions of appropriate charities to donate to. A majority vote can be decided at Annual Meeting.

OLD BUSINESS:

- Website upgrade
 - Cost would be onetime fee for Stephanie Armstrong. Yearly fee for website is approximately \$350 plus our yearly domain fee which is already in budget.
 - Stephanie's cost runs over what we have budgeted which would mean we would have to get membership's approval.
 - Michele Hunter expressed that the increased functionality would be beneficial to our members.
 - Everyone thought Mary T. has done an excellent job with our current website.
 - A motion to approve the Stephanie's proposal was made by Bonnie and seconded by Jeanette. There were no objections. Motion carries.
 - Although Stephanie said she would volunteer time for maintenance it was agreed that this is her livelihood and if she takes on the role instead of Tech Committee she should be paid.
 - Ann will draw up a letter of agreement between the Board and Stephanie for signature.
- Chapter logo
 - Ann recommended that the logo be voted on at the Annual Meeting. The vote will be between the old logo, Edie's version of the logo or design a new logo.
 - There is some discrepancy if Edie's logo was approved by National and not the Board or not approved at all. Ann is going to find out what National requires.
 - Stephanie did not charge us for the logos she submitted and is willing to work on them if that is what we want.
- It was brought up that Susie Jordan is still on our bank accounts and that should be changed. Ann volunteered to be on the accounts. Sue is contacting the bank to confirm procedure.

NEW BUSINESS:

- The next Board Meeting to discuss budgets, and other items for the Annual meeting will be on August 12, 2025.
 - One of the budget items to be decided is what we want to do with dues since we are no longer paying for meeting space. One possibility is to create a restricted rainy day facility fund in case we lose our space.

A motion to adjourn the meeting was made by Bonnie and seconded by Mary V. There were no objections. Meeting adjourned at 8:33 pm.

EGA Board of Directors' Meeting
June 17, 2025
Agenda

Call to Order: 7:00

Presentation of new website proposal – Stephanie Armstrong

Approval of Minutes of Prior Meeting: April 15, 2025

Committee Reports:

Programs

Membership

Newsletter

Region

Outreach

Treasurer's Report

Old Business:

Website Upgrade

Logo Revision – update on status

Change of Signatory on bank accounts

New Business:

Budget preparation for August board meeting
Set date for August meeting

Announcements

Adjournment

New Proposal Package & Review: with Notes

EGA: Constellation Chapter
June 2025



Last Time We Met as a Group:

- ▶ Looked at a variety of styles for the new website
- ▶ Due dates & goals for:
 - ▶ Stationary
 - ▶ Emails
- ▶ Stephanie offered New Logo Concepts
- ▶ Potential growth in social media

Update to Those Topics:

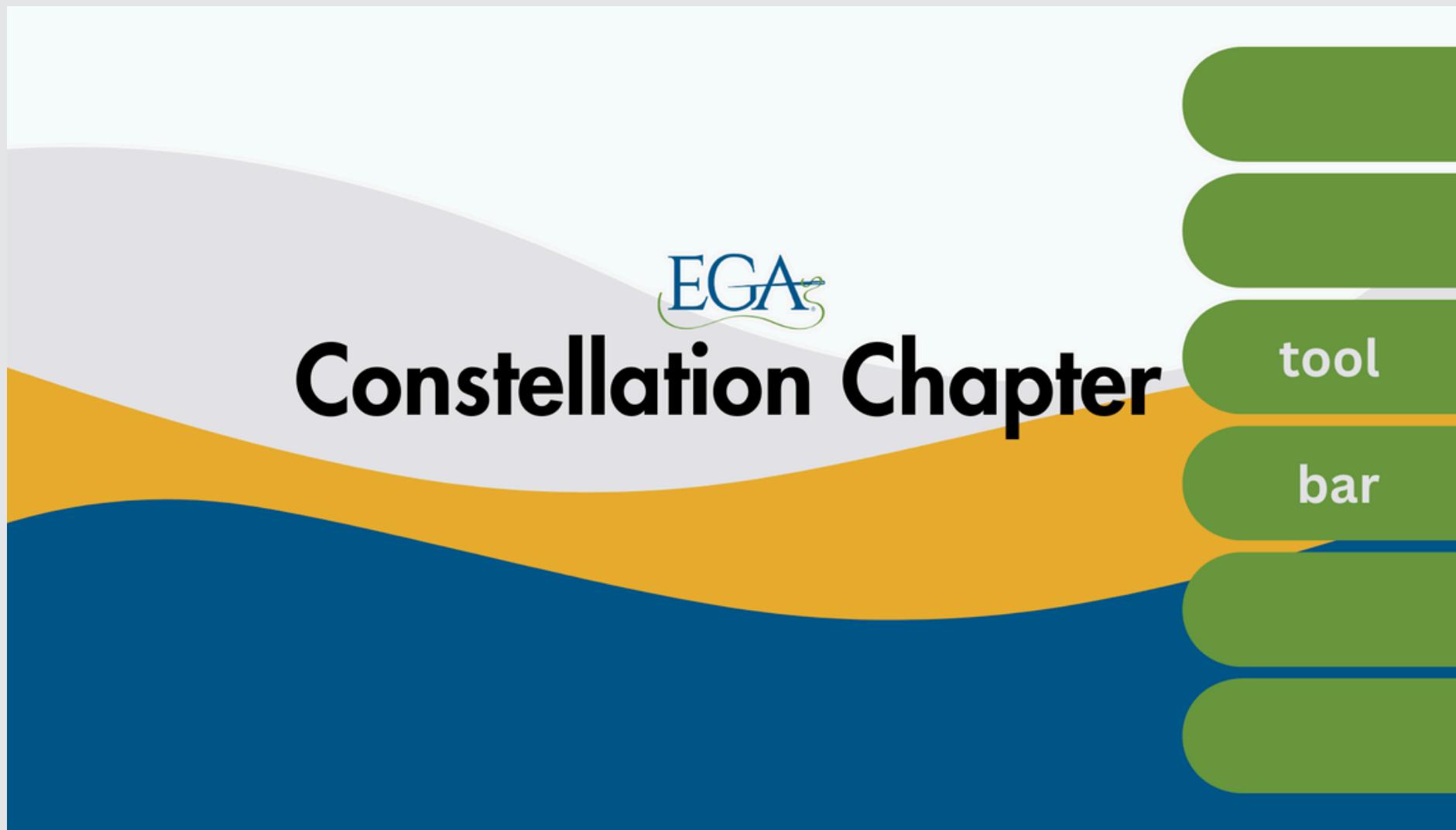
- ▶ Review potential new style for the website
 - ▶ Structure of payment methods
 - ▶ Classes sign up & Payment Methods
 - ▶ Privacy of certain pages (ex. newsletter)
- ▶ Stationary: minimize to maybe a single piece of paper and/or general business card
- ▶ Emails: Stephanie has access and is ready to look into
- ▶ New Logo Concepts: put on pause until a later date
- ▶ Social Media: TBD

Additional Designs & Concepts

General Style of Marketing Materials



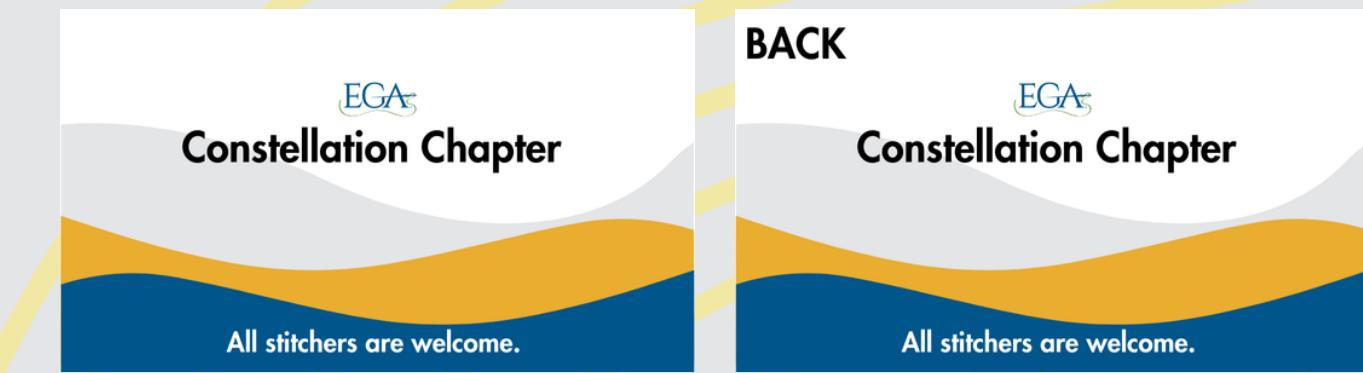
Website Homepage:



A rough example of it all collectively.

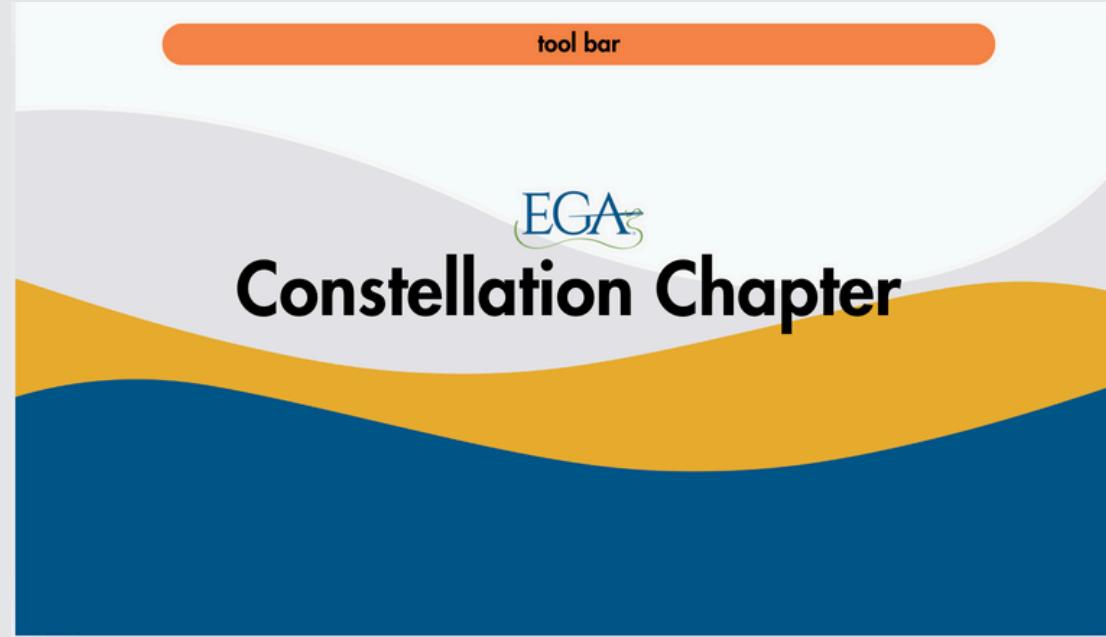
We will play with opacities and placements once we get started!

 *Business Cards:*



Other Previous Designs & Concepts

1



2

3



4

What I Can Do:

- ▶ Website:
- ▶ Expand current concept 
- OR
- ▶ Design new concepts
- ▶ Work on email situation 

June 17th Meeting Take Aways: 1

- ▶ Website:
 - ▶ Logo should be on the home page; otherwise like the overall design concept
- ▶ Layers of Accessibility:
 - ▶ Newsletter, classes, etc. - members only
 - ▶ Specific pages only for admin.
- ▶ Classes:
 - ▶ Look into limited sign ups
 - ▶ Differentiation of classes and payment labeling in data feature for book keeping
 - ▶ Label for when a class is closed; look into a waiting list or a message to email someone to be on the waiting list
- ▶ Payment:
 - ▶ Paypal
 - ▶ Written Check (if chosen, individual will be given a deadline to send in check with address)

June 17th Meeting Take Aways: 2

- ▶ Website: Continued
 - ▶ Considering using Wix
 - ▶ Unlimited space for amount information with in a page (Google limits amount of information)
 - ▶ Stephanie will look into if there is a 'number of pages' limit (did not find that issue with base package in previous job)
 - ▶ Payment & Maintenance
 - ▶ Best for one email linked to the website
 - ▶ One time payment for profile creation; domain name is reoccurring (annual or monthly).
 - ▶ Can be accessed from multiple computers (up to 3), however there is a code required for security purposes when logging in. Whoever has access to that email will have to provide it for that person
 - ▶ Can be accessed from new computer or charged computer (as long as you have the log in)
 - ▶ Editting the website can be taught or Stephanie is also happy to help update for ease.

June 17th Meeting Take Aways: 3

- ▶ Website: Continued
 - ▶ How else this can benefit admin of the Constellation Chapter:
 - ▶ Can post upcoming events & chapter schedule
 - ▶ Can have a running gallery/information of current group or personal projects
 - ▶ Can have a page just for the board with meeting updates, schedules & notes
- ▶ Chapter Emails:
 - ▶ Currently board members can receive emails, but cannot reply to one another
 - ▶ Believed to be Gmail based (Stephanie will contact Mary)
 - ▶ Once solved, Stephanie will create a step by step instructions sheet for each device on how to solve it & and make it easy to access for future board members

If Board Approves:

- ▶ Work on Board Email Issues
- ▶ Create more indepth design layout of the website & pages for board to review
- ▶ Goal for mid to end of July/August (depending on approval)
- ▶ Hoping information input will about a month; this is to keep the process flow strong since this is top priority
- ▶ Includes edits

Thanks So Much!

Appreciate you ladies meeting with me again and for
understanding,
and hope to hear from you soon!

Master List EGA Program Schedule				
Date	Instructor	Course	Type	Format

LEGEND:

- Class (Outside Instructor)
- Class (Chapter Member)
- Lecture
- Stitch-In
- Chapter Event

2025

6-Jan	Mon		Stitch-in	Zoom
11-Jan	Sat		Stitch-in	Zoom
1, 9 Feb & 1, 9 Mar	Sat/ Sun	Hazel Blomkamp	Jacobeans #18	Class Zoom
3-Feb	Mon	Dr. Isabella Rosner	Royal School of Needlework: Surprising Objects From the RSN Collection	Lecture 50+ Sr Ctr In-Person/ Zoom
8-Feb	Sat	Barbara Meger	Ticking Purse	Class 50+ Sr Ctr In-Person
3-Mar	Mon	Ann Fink	Golden Shamrock Petite Project	Class 50+ Sr Ctr In-Person
8-Mar	Sat		Woodlawn Field Trip/ Lunch	Travel
29-Mar	Sat	Amy Helsel	MAR Felt Cardinal	Class 50+ Sr Ctr In-Person
7-Apr	Mon	Mary Tod	Purple Mountains Majesty	Class 50+ Sr Ctr In-Person
12-Apr	Sat	Donna Dicht	Beaded Trees	Class 50+ Sr Ctr In-Person
5-May	Mon	Susan Elliot	Mother's Day Tea Adventures in Mexico - Oaxaca	Lecture 50+ Sr Ctr In-Person/ Zoom

10-May	Sat	Devon Andres	Cross Stitch Software Explained	Lecture	50+ Sr Ctr In-Person/ Zoom	
2-Jun	Mon		Potluck Luncheon Membership Showcase		50+ Sr Ctr In-Person/ Zoom	
14-Jun	Sat		Stitch-in			
7-Jul	Mon		Stitch-in			
12-Jul	Sat		Stitch-in			
17-Jul	Thurs	Ann Strite-Kurz	Creative Adaptation to Canvas	Lecture	50+ Sr Ctr In-Person/ Zoom	
4-Aug	Mon		Stitch-in			
9-Aug	Sat		Stitch-in			
8-Sep	Mon		Queen Mary's Dollhouse -- 100th Anniversary RSN Lecture	Lecture	50+ Sr Ctr In-Person/ Zoom	
20-Sep	Sat	Amy Helsel	Cross Stitch & Beyond -- 2025 THaP (Band Sampler Needle case)	Class	50+ Sr Ctr In-Person	
22, 29 Oct & 5, 12 Nov	Sat/ Sun	Dawn Donnelly	Treasures from the Great Lakes	Class	Zoom	
6-Oct	Mon	Melissa Shippee	Inner Light Mandala	Class	50+ Sr Ctr In-Person/ Zoom	
		Terri Tubergen	Nametag: Cross Stitch on Paper	Class		
18-Oct	Sat	Louise Grady	Nametag: Beaded	Class	50+ Sr Ctr In-Person	
			Annual Meeting		50+ Sr Ctr	

3-Nov	Mon		Film: Muncaster Castle	In-Person/ Zoom
		Terri Tubergen	Nametag: Cross Stitch on Paper	50+ Sr Ctr In-Person
15-Nov	Sat	Debbie Logsdon	Nametag: Cutwork Petite Project	Class
			Holiday Party	50+ Sr Ctr In-Person/ Zoom
1-Dec	Mon	Margaret Kinsey	History of Rozashi	Lecture
20-Dec	Sat	Sophie O'Neal	Embroidery Journals	Lecture/ Chat

2026

5-Jan	Mon	Terri Tubergen	Punch Needle Project	Class	50+ Sr Ctr In-Person
17-Jan	Sat		Stitch-In (Camp Wanna-Stitch Weekend)		
2-Feb	Mon	Donna Finley	Schwalm	Class	50+ Sr Ctr In-Person
21-Feb	Sat				
2-3 Mar	Mon/ Tues	Ann Strite-Kurz	Pair of Puffins Perched on a Prominence	Class	50+ Sr Ctr In-Person
21-Mar	Sat				
6-Apr	Mon	Barbara Bass	Rozashi Kit Choices	Class	50+ Sr Ctr In-Person/ Zoom
18-Apr	Sat		Mother's Day Tea		50+ Sr Ctr

4-May	Mon	Ann Strite-Kurz	Creative Uses for Blackwork	Lecture	In-Person
16-May	Sat		Potluck Luncheon		
1-Jun	Mon		Membership Showcase		50+ Sr Ctr In-Person/ Zoom
20-Jun	Sat		Stitch-in		
6-Jul	Mon		Stitch-in		
18-Jul	Sat		Stitch-in		
3-Aug	Mon		Stitch-in		
15-Aug	Sat		Stitch-in		
14-Sep	Mon				
19-Sep	Sat				
5-Oct	Mon	Barbara Bass	Ribbon Embroidery Petite Project	Class	50+ Sr Ctr In-Person
17-Oct	Sat	Debbie Logsdon	Debbie Rowley Jewel Box (Part 1)	Class	50+ Sr Ctr In-Person
18, 24 Oct & 1 Nov		Wendy Moore	Pyramids at the Oasis	Class	Zoom
2-Nov	Mon		Annual Meeting		
21-Nov	Sat	Debbie Logsdon	Debbie Rowley Jewel Box (Part 2)	Class	50+ Sr Ctr In-Person
7-Dec	Mon	Debbie Logsdon	Holiday Party		
19-Dec	Sat		Scandinavian Needlework Focus for 2027	Lecture	

Options:

Embroidery Journal Kits (Jessica Checking)

Punch Needle Project (Ann checking for kits)

Cynthia Page Gossage

Kantha Class

Technique	Cost	PC POC
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(Adjustment due to snow closure)

(Adjustment due to snow closure)

Crewel/
Needleweaving \$0 Ann

\$126 Alice

\$0 Terri (Adjustment due to earlier snow closure.)

Gold Work \$0 Ann

Debbie

\$0 Terri (Adjustment due to snow closure)

Needlepoint \$0 Barbara

French Wire
Beading \$0 Ann 10-2pm Extended Time

Terri/ Louise
\$0 Grady

\$0 Debbie

Needlepoint Interest
Group Open to Chapter
\$0

\$126 Jessica

Cross Stitch ?? Terri

Needlepoint \$0 Barbara

Beading \$0 Ann

Cross Stitch \$0 Terri

Peyote Beading \$0 Terri

\$26 Ann (Tentative)

Cross Stitch \$0 Terri

Cutwork \$0 Debbie

\$250 Ann

\$100 Jessica

Total Cost 2025: **\$628**

Funds Still Available: **\$572**

Punch Needle
Embroidery \$0 Ann

White Work \$0 Terri

\$0

Blackwork on
Canvas \$0 Ann

Rozashi \$0 Ann

Terri/ Louise

\$0 Ann

Ribbon
Embroidery \$0 Barbara

Needlepoint \$0 Debbie

Needlepoint \$0 Barbara

Needlepoint \$0 Debbie

\$0 Debbie

Total Cost 2025: \$0
Funds Still Available: \$1,200

Membership Report – June 16, 2025

Our current roster per National has 109 primary members. In addition, plural membership stands at 12 as of the end of May. I will have the June report in mid July. About two dozen members have not paid dues for memberships ending in May or June. I will follow up with them. I also have five checks that I will mail to the treasurer this week.

We are still in renewal season as many members did not renew until June or July last year and thus have until this month or next to renew again

It is renewal season and although it is preferred to renew online, there is a printable form to renew by mail.

Members who prefer to renew by mail can access the form to complete for submission here:

https://egausa.org/app/uploads/2024/10/EGA_-RenewalForm_-2024.pdf

Submitted by Cynthia Rosenberg

June 2025

**EGA Constellation Chapter
Newsletter Report**

- The newsletter process is going smoothly.
- The feedback has been very positive.
- Remember that deadlines are **July 10th , Sept 10th, and Nov 10th** .

Chris Armstrong
Newsletter Editor

Outreach and Diversity Report-June 2025

Events:

The Annapolis Pride Festival scheduled on May 31st was cancelled due to inclement weather. It has been rescheduled for Saturday, October 18th. We plan to participate.

Other Upcoming Events:

Sunday, June 29th, 2025: Embroidery Class at the Hammond-Harwood House Museum. 1p-3p. We currently have 3-4 volunteers and 8 students signed up for the class. Jess Moore will be leading the class.

Sunday, October 12, 2025: Howard County Pride

We will also be looking into participating in the Howard County Fair. Additional information to be shared at a later date.

Jeanette Farrell

Treasurer's Report for June Board Meeting

June 17, 2025

The checking account had a balance of \$14,324.42. Our income to date is \$3,654.59. This does not include \$1,120 from National EGA for dues, which is listed as a pending transaction. Our expenses to date are \$3,381.69. I have attached our year-to-date (YTD) Budget vs. Actual tracking to show our income and expenses for the current year.

We currently have a PayPal balance of \$44.99.

Our 2 CDs have the following amounts: CD ending in -0137 has a balance of \$3,362.04. CD ending in -2241 has a balance of \$8,076.89. Interest year to date from the two CDs is \$203.23.

Our total current worth (combined checking account, PayPal, and CDs) is \$25,809.34.

Susan White

Devon Andres

Treasurer

	2025		2025			
	Budget		Budget	2025 Actual		

	Propose d		Propos ed				
INCOME		EXPENSES		INCOME		EXPENSES	
	\$2,500. 00	Region Dues		Dues 0	\$636.0	Region Dues	\$0.00
		Educational	11,200			Educational	\$2,803
Interest	\$350.00	Events	.00	Interest	203.23	Events	.04
Educational Events	\$10,000 .00	Seminar* (MAR)		Educational Events	\$2,718 .28	Seminar (MAR)	\$0.00
Seminar (MAR)		Exhibits		Seminar (MAR)		Exhibits	\$0.00
Exhibit		Fund Raising		Exhibit		Fund Raising	\$0.00
	\$1,000. 00	Cost of Sales		Fund Raising		Cost of Sales	
		Rent	0.00	Sales		Rent	\$132.9 9
Advertising	\$130.00	Newsletter & website	300.00	Advertising	\$51.40	Newsletter & website	\$31.79
Community Outreach				Community Outreach			\$201.1 7
		Admin	500.00			Admin	

Contributions , Restricted	\$200.00	Officers Travel	500.00	Contributions , Restricted	\$45.68	Officers Travel	\$0.00
Contributions , Unrestricted	\$300.00	Community Outreach	1,500.00	Contributions , Unrestricted	\$0.00	Community Outreach	\$100.00
Parties/Meals		Parties/Meals		Parties/Meals	\$0.00	Parties/Meals	\$12.70
Retreats		Retreats		Retreats	\$0.00	Retreats	\$0.00
Contributions /Gifts		Contributions /Gifts	100.00	Contributions /Gifts		Contributions /Gifts	\$100.00
Other		Membership Expenses	100.00	Other		Membership Expenses	
Transfer from savings	0	IDEA				IDEA	
		Other				Other	
TOTAL REVENUE	\$15,280.00	TOTAL EXPENSES	14,200.00	TOTAL REVENUE	3654.59	TOTAL EXPENSES	3381.69